# **Fiscal Year Ended March 31, 2022**

# **Financial Results Briefing Materials**

June 3, 2022 ICHIKEN Co., Ltd.

Bringing the future to you through innovative living spaces  $\sim$  For Your Living Space  $\sim$ 

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# I. Overview of Financial Results for the Fiscal Year Ended March 31, 2022

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# Overview of Financial Results for the Fiscal Year Ended March 31, 2022



# **Business Environment**

1. Although there were signs of recovery amidst the effects of the COVID-19 pandemic as a result of various policies taken, the business outlook remains uncertain due to concerns surrounding geopolitical risks arising from the situation in Ukraine and other factors

2. The construction industry continues to face a tough business environment resulting from increasingly intense competition for orders, soaring labor costs due to a shortage of skilled workers, and rising prices for construction materials amid economic uncertainty caused by the COVID-19 pandemic and other factors

# **Corporate Efforts**

1. Maintained precautionary measures against the spread of COVID-19 to continue our business activities

2. Aggressively sought orders to meet the demand for new construction, interior design, and renovations for stores and other businesses by leveraging upon our know-how from our core commercial facility construction business as well as our planning and proposal expertise. Also engaged with a wide range of private sector businesses, including condominiums, logistics facilities, medical and welfare facilities, etc.

#### Summary

- 1. [Decreased Revenue] Completed construction contracts decreased in the current fiscal year (ended March 2022) due to a decline in orders in the previous fiscal year (ended March 2021) and less contracts being carried over into the current fiscal year
- 2. [Decreased Profit] Profit declined due to a decrease in completed construction contracts

						(Millions of yen)
	FYE March 2021	F	YE March 202	22	Target	vs. Target
	Amount	Amount	YOY Change	Change (%)	Amount	Change (%)
Orders	84,968	93,969	9,001	10.6%	-	-
Contracts carried over	73,516	84,169	10,652	14.5%	-	-
Net sales	88,624	83,776	(4,848)	(5.5%)	85,000	(1.4%)
Gross profit	7,661	7,387	(274)	(3.6%)	-	-
SG&A	2,903	2,712	(190)	(6.6%)	-	-
Operating profit	4,758	4,674	(83)	(1.8%)	4,390	6.5%
Ordinary profit	4,673	4,636	(36)	(0.8%)	4,290	8.1%
Extraordinary income or loss	(28)	(419)	-	-	-	-
Profit	3,161	2,985	(176)	(5.6%)	2,960	0.9%



# **O** Breakdown by Category

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(Millions of yen)

			Ore	ders	Completed Construction Contracts		Contracts C	arried Over
			Amount	Share	Amount	Share	Amount	Share
		nmercial cilities	49,772	52.9%	49,178	59.0%	34,747	41.3%
	B	Retail stores	43,316	46.1%	39,215	47.0%	28,760	34.2%
_	Breakdown	Lodging facilities	4,838	5.1%	5,378	6.5%	5,883	7.0%
<b>Construction Business</b>	n	Amusement facilities	1,167	1.7%	4,584	5.5%	103	0.1%
tructio	Offic Factor wareho Medical 8	sidential	27,869	29.7%	22,193	26.6%	35,519	42.2%
on Bu		Offices	924	1.0%	2,424	2.9%	695	0.8%
sines		tories & ehouses	12,933	13.8%	4,400	5.3%	9,927	11.8%
S		al & welfare cilities	2,155	2.3%	3,143	3.8%	3,249	3.9%
		Other	313	0.3%	1,976	2.4%	30	0.0%
	Total		93,969	100.0%	83,316	100.0%	84,169	100.0%
Civil Engine	ineering Business Total		-	-	-	-	-	-
	Total		93,969	100.0%	83,316	100.0%	84,169	100.0%

# **O** Major Completed Projects & Orders Received

### Major Projects Completed

Client	Project Name	Location
ES-CON JAPAN Ltd.	Tsukuba CREO Renovation	Ibaraki
KING-KANKO Co., Ltd.	Meieki 4-chome New Construction Plan (tentative name)	Aichi
Minato City, Tokyo	Shiba 5-chome Multipurpose Complex New Construction	Tokyo
NISSHO ESTEM Co., Ltd.	Estem Court Amagasaki-shi Konakajima 1- chome New Construction (tentative name)	Нуодо
APA Home Co., Ltd. APA Mansion Co., Ltd.	APA Hotel Ueno Ekimae Project New Construction (tentative name)	Tokyo
Central General Development Co., Ltd.	Clare Homes Hassamu 5-8 Buildings A & B New Construction (tentative name)	Hokkaido
SMFL MIRAI Partners Co., Ltd.	Minami Semba Hotel New Construction Plan (tentative name)	Osaka



### Major Orders Received

**)** ICHIKEN

Client	Project Name	Location
NITORI Co., Ltd.	Nitori Shin-Kobe DC New Construction (tentative name)	Hyogo
Mitsubishi Estate Residence Co., Ltd.	Misato-shi Misato 1-chome Planned New Construction	Saitama
AEON MALL Co., Ltd.	Jiyugaoka 2-chome Planned New Construction(tentative name)	Tokyo
Joshin Denki Co., Ltd.	Shin Nipponbashi Ten New Construction (tentative name)	Osaka
Ginza Holdings Co., Ltd.	Mukogaoka-Yuen GH Multipurpose Complex New Construction (tentative name)	Kanagawa
Daiichi Realtor Co., Ltd.	Kyoto Nishikujo Hotel Planned New Construction (tentative name)	Kyoto
NISSHO ESTEM Co., Ltd.	Estem Court Hiroshima-shi, Naka-ku, Kokutaijimachi 2-chome New Construction (tentative name)	Hiroshima



(Hundreds of millions of yen)



#### (Hundreds of millions of yen)





			(Millions of yen)	[Assets] Increased by ¥3,589 million (Main increases)
	FYE March 2021	FYE March 2022	YOY Change	Notes receivable - trade +¥5,477 million     Accounts receivable     from completed construction     contracts +¥851 million
Total assets	54,028	57,617	3,589	•Electronically recorded monetary claims - operating +¥276 million
Current assets	44,606	48,324	3,718	(Main decreases) • Costs on construction contracts in progress (¥2,704 million) • Buildings & structures (¥348 million)
Non-current assets	9,421	9,292	(129)	•Land (¥282 million)
Total liabilities	29,408	30,819	1,410~	[Liabilities] Increased by ¥1,410 million (Main increases) •Accounts payable for construction contracts +¥2,109 million
Current liabilities	23,170	24,613	1,443	•Electronically recorded obligations - operating +¥1,474 million
Non-current liabilities	6,238	6,206	(32)	(Main decreases) •Notes payable - trade (¥652 million) •Accrued consumption taxes (¥232 million) •Advances received on construction
Total net assets	24,619	26,798	2,178	contracts in progress (¥154 million)
Owners' equity	24,592	26,775	2,183	[Net assets] Increased by ¥2,178 million (Main increases) •Profit +¥2,985 million
Share acquisition rights	27	22	(4)	(Main decreases) •Fiscal year-end dividends (¥652 million) •Valuation and translation adjustments (¥153 million)



Net assets (hundreds of millions of yen)

		(Millions of yen)		
		FYE March 2021	FYE March 2022	
	Cash flows from operating activities	543	757 <	Decrease in costs on construction contracts in progress +¥2,704 million Increase in notes and accounts receivable-trade and others (¥6,602 million) Decrease in accrued consumption taxes (¥232 million)
	Cash flows from investing activities	(63)	(136)	[CF from investing activities] ¥136 million decrease in funds
	Cash flows from financing activities	(797)	(799)	Proceeds from sale of investment securities +¥201 million •Purchase of investment securities (¥200 million) •Purchase of intangible assets (¥77 million)
Tot	al cash flow	(317)	(178)	[CF from financing activities] ¥799 million decrease in funds •Proceeds from long-term borrowings +¥978 million •Repayments of long-term borrowings (¥1,089 million)
equ	sh and cash uivalents at end of riod	11,835	11,657	•Dividends paid (¥651 million)



- Fiscal year ending March 2023 marks the final year of the medium-term business plan
- We will achieve our targets and establish the foundation for the next medium-term business plan

(Millions of yen)

	FYE March 2022 Results	FYE March	2023 Forecast	
	Amount	Amount	YOY Change	Change (%)
Net sales	83,776	90,000	6,223	7.4%
(Gross profit margin)	(8.8%)	-	-	-
Operating profit	4,674	4,440	(234)	(5.0%)
Ordinary profit	4,636	4,340	(296)	(6.4%)
Profit	2,985	3,000	14	0.5%
Fiscal year-end dividends per share	¥100	¥100	-	-

\*Regarding the financial results forecast

The prolonged or worsened spread of COVID-19 could potentially impact business performance. However, as it is difficult to predict how the virus will spread moving forward, we have not factored such potential impacts into our forecast at this time. We will carefully evaluate future developments and promptly provide a revised forecast should it be deemed necessary.

# Progress of the Medium-Term Business Plan (FYE March 2021 - FYE March 2023)



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# **Overview of Financial Results - Sales Fall Short but Profit Exceeds Target -**

- Construction contracts carried over into the next fiscal year increased by approximately ¥10 billion YOY as of the end of FYE March 2022
- Aiming to achieve our FYE March 2023 target figures, the last year of the current medium-term business plan



--- Ordinary profit (results)

(Millions of yen)

		FY	E March 2		FYE March 2022				FYE March 2023			
	Target	Profit margin	Results	Profit margin	Achievement rate	Target	Profit margin	Results	Profit margin	Achievement rate	Target	Profit margin
Net sales	88,000		88,624		100.7%	89,000		83,776		94.1%	90,000	
Operating profit	4,340	4.9%	4,758	5.4%	109.6%	4,390	4.9%	4,674	5.6%	5 106.5%	4,440	4.9%
Ordinary profit	4,240	4.8%	4,673	5.3%	110.2%	4,290	4.8%	4,636	5.5%	5 108.1%	4,340	4.8%
Profit	2,930	3.3%	3,161	3.6%	107.9%	2,960	3.3%	2,985	3.6%	5 100.9%	3,000	3.3%

ICHIKEN

# **O** Progress of Each Policy Measure (Overview)

	Priority Measures		Our basic strategy is to differentiate and establish the superiority of our core construction business					
	Measure 1	Enhan	ince our technical proposal skills					
		collat • Prom	fied for our "one pillar-one pile method" performance, an industry-academia porative initiative noted storefront building information modeling (BIM) projects; promoted projects selected for ZEB cation subsidies					
	Measure 2	Streng	then efforts focused on profitability and productivity in our construction business					
			ased ratio of design—build projects noted digitalization of on-site administrative work, etc.					
	Measure 3	Expan	nd real estate business					
		prop	nined exit strategy for real estate holdings and acquisition of new income-generating erties noted initiative for planning and development projects related to real estate					
	Measure 4	Engag	e in new business - Building a new foundation for growth -					
			blished and began operating a Vietnamese subsidiary in April 2022 an ongoing subject					
	Measure 5	Impro	ve management skills					
•	CHIKEN	supe	ngthened corporate governance system / Transitioned to a company with an audit and rvisory committee eloped human resources through systematic training					

# O Established Overseas Subsidiary in Vietnam

# **ICHIKEN VIETNAM CONSTRUCTION CO., LTD.**

Explored overseas markets in response to the diminishing domestic construction market as part of our efforts to "engage in new business," a priority measure from our medium-term business plan

#### (Issues faced)

• Decline in the total population of Japan

ICHIKEN Vietnam Construction

- Fewer new builds expected to start construction
- Increasingly severe shortage of skilled workers

[2030 Corporate Vision]

"We aim to contribute to the sustainable

development of society while achieving stable growth"

[Business scale] Over ¥100 billion in net sales

Established overseas subsidiary for further business expansion <u>Operations began April 1, 2022</u>

## **Company Profile**

[On-site employee structure]



- **Operating Officer of the Company serving as Representative**
- Began operations as three-person team including two local Vietnamese hires

[Business overview]

1. Contract construction management services

(Consulting services on building construction)

- 2. BIM subcontracting services
- 3. Contract construction work for Japanese corporations and information broker/intermediary services

### [Prospects]

We will establish a track record in collaboration with the support system in Japan, expand our scope of business, and consider additional staff as business progresses

# Compliance Plan to Meet Continued Listing Criteria Under New Market Segments



III.



# Compliance Plan to Meet Continued Listing Criteria Under New Market Segments

December 24, 2021



For Your Living Space

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## **Continued Listing Status & Establishment of Basic Policy**

Compliance with Prime Market		Continued Listing Criteria	Company Figures	Compliance Status
continued listing criteria	No. of Shareholders	-	-	-
We received notice from Tokyo Stock Exchange,	No. of Tradable Shares	At least 20,000 units	42,213 units	Yes
Inc. that the Company has not met part of the	Tradable Share Market Cap	At least ¥10 billion	¥8,009,430,095	No
criteria for the market restructuring to be	Tradable Share Ratio	At least 35%	57.9 %	Yes
implemented on April 4, 2022, as of the cutoff	Trading Value/Day	At least ¥20 million	¥35,534,710	Yes
date (June 30, 2021)	Market Cap	-	_	_

**Cour goal is to increase our tradable share market cap to meet the continued listing criteria>** The Company will work to meet the continued listing criteria by the end of the fiscal year ending March 2023, the final year of our medium-term business plan (FY2020-FY2022) by working on the initiatives outlined in this Compliance Plan in addition to those already set out in our medium-term business plan.

#### **Basic Policy for Compliance with Continued Listing Criteria**

Defining "tradable share market cap" as the number of tradable shares multiplied by the stock price, our basic policy is to increase the number of tradable shares by reducing Company shares held for cross holding purposes and improve our stock price by implementing various measures.

#### [Approach to improving tradable share market cap]

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## **Reduction of Company Shares Held for Cross Holding Purposes**

We will work to encourage a reduction in Company shares held for cross holding purposes and thereby increase the number of tradable shares by carefully explaining our measures to increase said tradable shares while respecting the policies of companies who hold them.

#### [Changes in shareholder composition]

<<u>FYE March 2023</u>>



<FYE March 2021>

- Shares held by major shareholders (at least 10% ownership)
- Shares held by Officers
- Treasury shares
- Shares held by commercial banks, insurance companies, business corporations, etc. (domestic)
- Tradable shares

\*The Company will <u>remain flexible in considering and implementing other measures</u> to increase the number of tradable shares in addition to the initiative described above.

## **Current Stock Price Analysis (Stock Price Trends & Theoretical Price)**

We conducted an analysis of our current stock price in an aim to improve it by first calculating the theoretical price using our PER and PBR values, typically used to calculate tradable share market cap, and then assessing any gap between the theoretical price and the current price. As a result, we confirmed that there is an overall gap between the theoretical price and our current share price, making our stock "undervalued" so to speak.



#### [Theoretical price based on PER/PBR]

\*Theoretical price = PER x EPS or PBR x BPS

EPS (Profit / Total number of issued shares)		¥435.86	35.86 BPS (Net assets / Total number of issued shares		Theoretical price
		5-year historio	4.93x	¥2,149	
PER	5-year historical average for the construction industry (1st Section, TSE)			10.62x	¥4,629
	5-year historical average			0.92x	¥3,119
PBR	5-year historical average for the construction industry (1st Section, TSE)			0.97x	¥3,288

**PER (Price Earnings Ratio)** = Stock price / Profit per share (EPS)

<An index to determine if a stock's price is overvalued or undervalued relative to the company's profit level>

**PBR (Price-to-Book Ratio)** = Stock price / Net assets per share (BPS) < An index to determine if a stock's price is overvalued or undervalued by looking at the ratio between the stock price and net assets per share>

#### (Assumptions)

1. EPS and BPS calculated from May 18, 2021 figures

2. 5-year historical averages for PER and PBR based on our own research (partially sourced from TSE statistics)

## Current Stock Price Analysis (5-Year Historical PER & PBR)

When comparing our PER and PBR (over the past five years) with the construction industry on the 1st Section of the TSE as well as all companies listed on the section, we found that there is also a gap here that they are below where they should be, as is the case with our stock price.

-> PER & PBR have been low despite steady profit (indicating a lack of adequate explanation on our future prospects)



## **Current Stock Price Analysis (Simulation)**

If our PER and PBR were to reach the same level as the construction industry average on the 1st Section of the TSE, we would achieve the ¥10 billion tradable share market cap criteria as shown in the table below. In order to improve both figures, we will promote investor engagement regarding our growth potential and implement the measures described in the following pages

pa	g	es.

PER x Forecast profit PBR x Forecast net assets			x Tradable	x Tradable Share Ratio = Tradable Share Market Cap			rket Cap
PER	Forecast Profit	Tradable Share Ratio	Tradable Share Market Cap	Compliance Status	Tradable Share Ratio	Tradable Share Market Cap	Compliance Status
<b>4.71x</b> Calculated based on March 31, 2021 closing price *1			¥8,167 million	No		¥9,168 million	No
<b>4.93x</b> 5-year historical average	¥2,995 million ∗₃	57.9% *4	¥8,548 million	No	65%	¥9,596 million	No
<b>10.62x</b> 5-year historical average for the construction industry (1st Section, TSE) *2			¥18,414 million	Yes		¥20,672 million	Yes
PBR	Forecast Net Assets	Tradable Share Ratio	Tradable Share Market Cap	Compliance Status	Tradable Share Ratio	Tradable Share Market Cap	Compliance Status
<b>0.61 x</b> Calculated based on March 31, 2021 closing price *1			¥10,337 million	Yes		¥11,605 million	Yes
<b>0.92x</b> 5-year historical average	¥29,268 million *5	57.9% *4	¥15,590 million	Yes	65%	¥17,502 million	Yes
<b>0.97x</b> 5-year historical average for the construction industry (1st Section, TSE) *2			¥16,438 million	Yes		¥18,453 million	Yes

\*1 Calculated based on May 18, 2021 figures \*2 Sourced from TSE statistics

\*3 Forecast profit of ¥2,995 million = FYE March 2023 forecast ordinary profit from the medium-term business plan (¥4,340 million) x 69% (assuming a 31% effective tax rate) \*4 As of March 31, 2021

\*5 Forecast net assets of ¥29,268 million = FYE March 2022 net asset forecast (¥26,926 million (calculated based on May 18, 2021 figures)) + FYE March 2023 forecast profit (¥2,995 million) - dividends (¥653 million)

## Measures to Improve Stock Price - Increase Awareness of Equity Story -

As per the previous slides, our analysis shows that our stock is undervalued, including in price estimates incorporating forecast figures, as highlighted by the gap between our PER/PBR values and the construction industry averages on the 1st Section of the TSE.

In order to improve our stock price, we will take measures to increase our market cap and expand our investor relations (IR) activities relating to our equity story in an effort to enhance our corporate value and thereby increase our stock price.

#### **Measures to Improve Stock Price** Efforts to Enhance Items for Consideration **Corporate Value** ▼ Reduce shares held ▼ Strengthen profitability ▼ Invest in growth areas for cross holding Pay interim dividend Improve capital ▼ Purchase treasury efficiency Item Raise dividends shares ▼ Strengthen corporate ▼ Split stock governance system © Carefully explain our Implement measures flexibly while keeping management policy an eye on profit/loss and business for the period measures Steps (Equity story) [See P8-P12] © Expand IR activities [See right]

**Expanded IR Initiatives** 1. Disclose and provide information in English for overseas investors with a view to achieving sustainable growth and enhancing corporate value over the medium to long term. 2. Increase awareness of our equity story through regular IR briefings for institutional investors 3. Promote investor engagement by meeting with institutional investors in a prompt and flexible manner [IR Activity Schedule] **IR Briefing IR Briefing** (Interim) May Nov. Aug Dec. Mar. Apr. Oct Feb June July ep Jan Q1 Financial Q3 Financial Results Results Summary released Summary released Year-end dividend paid Annual General Meeting of Shareholders Annual Securities Report released Annual shareholder newsletter Interim shareholder sent newsletter sent Notice of Annual General Meeting of Shareholders **Q2** Financial Results Summary released **Financial results announced** 

### **Management Policy**

We will celebrate the 100th anniversary of our founding in 2030. Through our management policy, we are working to promote our business from an ESG perspective so that our Company's purpose will be better understood.

We also recognize that enhancing corporate value and attaining a fair market assessment are important issues to be addressed in improving our stock price, and aim to strengthen our IR activities to do so.

Management Policy

#### [Management Philosophy]

We strive to improve quality and safety, constantly demonstrate our creativity, and aim to achieve a rich and comfortable society through our commercial space business.

#### [Management Vision]

We aim to contribute extensively to society by creating richer and more comfortable living spaces

[2030 Corporate Vision] We aim to contribute to the sustainable development of society while achieving stable growth

#### [Our Purpose]

To contribute to society through our construction business with a focus on commercial facilities in order to make various establishments necessary for daily life richer, more comfortable, and sustainable

#### SDG & ESG Initiatives

The Company has identified "material issues" (materiality) in achieving a sustainable society as part of our non-financial information. It is our belief that promoting our business with an awareness of resolving social issues through materiality initiatives will help enhance our corporate value.

We will implement business strategies that are based in ESG management and bear in mind the SDGs, as well as investment and capital strategies to achieve these business strategies.

	ESG Initiatives			la Postora	SDGs	
	Priority Issues	Specific Items	Content of Initiatives	Indicators	SDGS	
			Reduce CO <sub>2</sub> emissions at work sites	Percent reduction in CO <sub>2</sub> emission intensity (Scope 1 & 2)	7 STENSER	
5	Address climate change risk	Build a decarbonized society	Promote green procurement	Quantity of green procurement Offices (percent of procurement value)	- 12 склята Англанта	
≦.			Propose ZEBs	Number of client proposals	9 MARTINETATAL	
ġ		Propose environmentally friendly buildings	Promote performance evaluations through CASBEE	Environmental performance efficiency (BEE value)	13 GMT	
3	Build a circular society	Promote emission-free resource recycling	Curb and reduce waste	Percentage of waste separated		
Environment	Conserve biodiversity	Strictly prevent pollution	Protect the environment Manage hazardous substances and curb air, water, and other forms of pollution	Serious environmental shortcomings Amount of hazardous substances treated (percent properly treated)		
		Support environmental conservation	Volunteer and donate money	Number of times conducted (number of activities, amount donated reported in environmental accounting)	ABC	
			Reduce overtime	Percentage of employees working more than 45 hours of overtime per month (annual average)		
	Improve job fulfilment	Create a healthy and safe work environment	Increase the amount of paid leave taken	Rate of paid leave taken	1	
	(work life balance)		Reduce turnover among employees who have been with the company less than three years	Turnover rate (less than three years at the Company)	З сихнит Эненский	
		Develop human resources for a sustainable business	Encourage certification in related national qualifications, etc.	Percentage of employees with technical certifications (those who meet the qualification requirements)	-w 🍋 🛞	
		business	Implement practical trainings	Attendance rate		
S		Establish a diverse workforce and environment	Increase the ratio of employees taking childcare leave (by gender)	Ratio of employees taking childcare leave Female	4 ccan to FDOB	
ocia		Establish a diverse worklonce and environment	Increase the number of female employees and mid-career hires in	Female employees Percentage holding management positions	P. CO.	
<u>n</u>			management positions	Mid-career hires Percentage holding management positions	5 eccan 11 services	
		Utilize IT and digital technologies	Promote digitalization leading up to DX	Rate of plan progression	₽ .	
			Promote BIM initiatives that utilize digital twin technology	Rate of plan progression <phase (2020-2022)="" 2=""></phase>	8 100 100 17 500 1845	
		Promote forward-looking technological development	Promote and commercialize useful technological developments through industry-academia collaboration	Number commercialized		
		Improve the working environment and train	Promote the introduction of the Construction Career Up System	Percentage of employees with working history registered on the Construction Career Up System	<u> </u>	
		skilled workers at our business partners	Promote health and safety activities	Frequency rate / Intensity rate	-	
		Ensure smooth business continuity in the event of disaster	Conduct trainings based on our Business Continuity Plan (BCP)	Number of trainings conducted / Response rate during safety confirmation drills (within one hour)		
		Improve the function of the Board of Directors	Compile the skills, etc. required of Directors	Disclosure of skills matrix in convocation notices for general meetings of shareholders		
0	•••••••••••••••••••••••••••••••••••••••		Evaluate the effectiveness of the Board of Directors	Effectiveness evaluations via surveys / Discussions	1	
Governance	Strengthen corporate governance	Promote compliance	Strengthen information security	Rate of plan (System improvement plan) progression (Information security training plan)	16 FRELETIE PERMIS DETITIE	
na			Improve the effectiveness of our whistleblower system	Reports on operational status at meetings of the Compliance Promotion Committee	<u>Y</u>	
E S			Continuously conduct IR activities	Continued IR briefings		
o	Collaborate with stakeholders	Engage in active dialogue with investors	Expand scope of English-language information disclosure	English translation of key parts of convocation notices for general meetings of shareholders and financial results summary		
			Enhance information disclosure related to sustainability	Management and disclosure of ESG materiality progress		

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External Factors

### **Business Measures**

#### Basic strategy is to differentiate and establish our superiority

With BtoB transactions as our main focus, we will work to differentiate ourselves and establish our superiority in the construction industry to further heighten the perception of Ichiken as a "commercial construction company" among our clients' industries.

We will also take on new businesses both in Japan and abroad, expanding our business structure which has historically focused on the domestic construction segment in an aim to enhance our corporate value.

		<b>O</b> pportunities	Threats
		Growing need for renovation work	Aging and declining domestic population, shortage of skilled workers
	SWOT Analysis	<ul> <li>Increased demand for public works projects due to aging</li> </ul>	Changing social landscape (pursuit of profit + social
	infrastructure	responsibility)	
		<ul> <li>Opportunity to rebuild strategy due to TSE market</li> </ul>	Full-scale efforts toward a decarbonized society
	Strengths	<measures and="" leverage="" opportunities="" seize="" strengths="" to=""></measures>	<measures and="" differentiate="" leverage="" strengths="" that="" to="" turn<br="">threats into opportunities&gt;</measures>
	Track record of constructing buildings for a wide range of applications	Differentiate and establish our superiority in the construction industry	Enhance our technical proposal skills
nte	Know-how from extensive track record of building and refurbishing commercial facilities Virtually debt-free operation	<ul> <li>Develop renovation and remodeling know-how</li> </ul>	Actively promote measures to improve productivity
err		<ul> <li>Define and expand business investments</li> </ul>	Propose environmentally-friendly buildings
าล	Virtually debt-free operation	Increase shareholder return	Specify investment strategy
т	Weaknesses	<measures address="" and="" seize<br="" to="" weaknesses="">opportunities&gt;</measures>	<measures avoid="" from<br="" scenarios="" stemming="" to="" worst-case="">weaknesses&gt;</measures>
actors	Concentrated in the construction industry	<ul> <li>Strengthen existing business through M&amp;A, etc.</li> </ul>	Expand real estate business
SJC	with no complementary business established to hedge risk	Strengthen IR activities and invest in raising awareness of equity story	Get Vietnam business off the ground
	Low stock price (lack of market recognition)	Organize response to SDGs and instill ESG management	Expand dialogue opportunities with investors
	Next-gen HR development (headcount, skills,	Strengthen corporate governance system and improve	Strengthen investment in developing humans resources who
	mindset)	management capabilities	will lead the next generation

#### Positioning Strategy in the Construction Industry





## **Growth Strategy**

Focus on the "three elements of daily life" post-COVID that make up the "living space" we are targeting: E/T/L

#### Forecast Growth Areas in Target Market

 We have expanded our business operations by adapting to the changing "three elements of daily life" that make up living spaces and building a track record in constructing buildings for a wide array of applications

#### [Post-COVID growth areas (forecast)]

- E: e-commerce, eco (environmentally friendly), ethical consumption (environmental ethics)
- T: Hands-on, realistic touch
- L: Long lifespan society (lengthening healthy life expectancy)

#### [Expanded since the 2000s] M: Medical treatment, geriatric E/T/L care, wellness facilities W: Comfortable working environments (offices. redevelopment) M/W/F F: Psychological fulfilment (entertainment, hotels, education) Mainstay prior to 2000] C: Clothing, retail stores C/F/H F: Food (supermarkets), food & beverage stores H: Housing (condominiums)

#### Oversaturated commercial facilities (shift in building philosophy)

- "Click & Mortar" (operation of both e-commerce sites and physical storefronts)
- Increased demand for deliveries due to rapid ecommerce growth
- Changing sales floor layouts
- · In-store experience (experiential consumption)

#### Initiatives Under Current Medium-Term Business Plan

• Construction business Key Performance Indicators (KPIs)

- J				
ltem		Annual target	FY2020 results	FY2021 H1 results
Commercial facility sales ratio		70%	68.8%	59.9%
(Of which renovati	ons)	(30%)	(31.5%)	(36.3%)
Design-build order ratio		20%	20.2%	29.3%
Gross profit margin		8% or more	8.6%	9.6%
Efforts to complement domestic construction business				
Real estate business				)
	2. Promote development business			
Vietnam operation	Promote local business (establish local subsidiary, etc.)			
New businesses	Leverage M&A			

#### **Post-COVID Revenue Opportunities**

- © Environmentally oriented trend toward decarbonized society
  - Introduction of eco-friendly technologies such as ZEBs (environmental investment)
  - Renovation and scrap & build demand to increase property value and improve energy efficiency
- © Emergence of a long lifespan society
  - Declining working population (invest in manpower optimization)
  - Employment of seniors, barrier-free access
  - Health and longevity business
  - Demand for nursing homes
- © Increased demand for in-person **29** social events



### **Investment Plan**

ICHIKEN

Our current medium-term business plan sets long-term goals for FY2030, the 100th anniversary of our founding. We will restructure our investment plan to achieve these goals and will invest a total of ¥30 billion by FY2030.



For Your Living Space

Investment plan through FY2030 Scope of Content Area investment Secure income-generating Real estate properties ¥10 billion • Develop real estate for business construction contracts Allocate funds for M&A Growth investment Fund research for ¥10 billion technological development, etc. · Expand business, fund self-Overseas business ¥3 billion supporting operations Train. educate. and secure Human resources ¥4 billion development personnel Fund updates and IT/Digital ¥3 billion developments Cash out Cash in Timely and Funding new appropriate property acquisitions substitutions through divestitures Sale of real Cash financing Purchase of (cvclical investment) real estate estate M&A Technological Interestdevelopment D/E ratio of Investment in bearing about 0.3x Investments humans resources liabilities in growth Overseas business strategy

Shareholder

dividends

Business

profit

ROE of 8-10%

30

Dividend

payout ratio of

20% or more

## **Capital Measures and Enhancement of Corporate Governance System**

		Current mid-term business plan	By FY2030
Financial health	D/E ratio	Around 0.25	About 0.3
	Equity ratio	About 40%	50% or more
Capital efficiency	ROE	10% or more	8-10%
Shareholder return	Dividend payout ratio	20% or more	To be reviewed when net assets exceed ¥30 billion

[Management targets to achieve our capital policy]

	Current medium- term plan (FY2020-FY2022)		By FY2030
Net sales	¥85-90 billion	New	¥100 billion
Operating profit	Around ¥4.5 billion	' mediu	¥5 billion
Total assets	¥55-60 billion	New medium-term plan	¥90 billion
Net assets	¥25-30 billion	n plan	¥49 billion

#### Strengthening of Corporate Governance System

Monitoring and improving the progress of each of the measures in this Compliance Plan are key governance priorities for the Company, and we will work on the following matters in accordance with the contents of the Corporate Governance Code revised in 2021.



# Bringing the future to you through innovative living spaces ~ For Your Living Space ~

### Corporate Message

This message to all of our stakeholders, including customers, business partners, community members, as well as our employees and their families, embodies our corporate commitment to creating and proposing a vision for the future through our living space business, aiming to realize a rich and comfortable society and improve job fulfilment for our employees.



- These materials were prepared by ICHIKEN Co., Ltd. (the "Company") to promote understanding of the Company and are not intended to solicit investment.
- While care has been taken to ensure accuracy in preparing these materials, we cannot guarantee their complete integrity.
- We assume no liability for any losses or damages incurred as a result of the information contained herein.
- The financial forecasts and projections contained within these materials have been made by the Company based on information available at the time of preparation and involve potential risk and uncertainty. Changes in the business environment and various other factors may thus result in financial performance that materially differs from the projections referred to or indicated herein.

Takagaki & Watanabe Finance & Accounting Dept. ICHIKEN Co., Ltd. TEL: (+81) 3-5931-5642